



SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS

	Keystone	Gold	Silver
Packages price (VAT not included)	1,000 €	700 €	500 €
Number of slots available	This package was taken is no longer available.	6	10

Session passes

Complimentary conference session passes	6	4	2
Conference passes with 50% discount coupon	6	4	2

Brand visibility

Logo recognized in the opening videos	✓	✓	✓
Acknowledgement in opening general session by host during welcome address	✓	✓	✓
Logo and link featured on the ROSDevDay21 website	✓	✓	✓
Logo and link to website in the ROSDevDay21 program brochure/guide	✓	✓	✓
Company profile on the ROSDevDay21 program brochure/guide	✓	✓	✓

Company logo OR mention in all the waiting screens that appear between speaker changes during the conference	Logo	Logo	Mention
Logo OR mention on ROSDevDay21 Live Streaming banners	Logo	Logo	Mention
Logo appears on conference t-shirt	✓	✓	

Communication

Logo recognition in all the communications to the attendants (emails)	✓	✓	✓
Mentions in the social media posts about ROSDevDay21	✓	✓	✓
One "thank you for sponsoring" tweet to all @_TheConstruct_ followers with an invitation to view your company website	✓	✓	

Sponsored Content

Prize awarded on sponsor's behalf to the winning attendee of one Q&A session (Between speakers there is 10 minutes of setup. We use this time to give a simple ROS challenge to the attendees. Whoever gets the answer first wins a T-shirt and a mug with the tagline "I'm a ROS Developer." We indicate that the shirt or mug has been sponsored by your company each time we pick a winner.)	✓	✓	
Top tier placement of full color logo and link on the website and all marketing/recognition materials	✓		
Mention that <u>ROS Awards</u> 2021 are sponsored by your company	✓		
One of the Q&A videos will ask something about your robotics products	✓		
Send the audiences a questionnaire about your robotics product with 5 questions (For example, "Do you want this robot to be ROS1 or ROS2? OR Do you want this robot to have a laser camera?" etc.)	✓		

Please contact info@rosdevday.com for details.